

## POLL RESULTS:

Based on LinkedIn poll of over 4,000 Event Professionals

# WHAT MAKES A GOOD EVENT MANAGER?



## Detailed & Organized Leader

A dynamic organizer with an eye for detail and the ability to keep multiple tasks on track. Motivated and proactive leader to ensure the event runs smoothly from start to finish.

1



## Flexible, Adaptable & Resilient

Being able to adapt quickly to changes is essential for success. Event Managers need to stay resilient with backup plans as they adjust on the fly.

2



## Strong Communicator & Listener

A cultivator of open dialogue with vendors, staff, and attendees. By listening to the perspectives of key players, they can create an unforgettable experience.

3



## TOP 6 TRAITS IDENTIFIED FROM OUR RECENT LINKEDIN POLL OF EVENT PROFESSIONALS

WWW.OVATIONEVENTS.COM



## Creative

A master of creativity and expertise, their capacity to think outside the box allows them to craft experiences that are sure to delight.

4



## Analytical

Financially proficient, able to develop, manage, and analyze budgets, as well as assess ROI.

5



## Grace Under Pressure

A compassionate, thoughtful professional who is capable of resolving even the most challenging problems with poise and empathy.

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